

LINK RESOURCES
215 PARK AVE SOUTH 11TH FLOOR
NEW YORK NY 10002

Western Union Mailgram



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BUSINESS REPLY

DEPUTY DIRECTOR DATA PROCESSING
CENTRAL INTELLIGENCE AGENCY
WASHINGTON DC 20505

DECEMBER 27, 1983

STAT

DEAR

START THE NEW YEAR BRIGHT!

PLAN ON SPENDING JANUARY 26, 1983 WITH LINK RESOURCES AS WE EXPLORE
"MASS MARKETS IN TRANSITION: HOME & OFFICE."

AS A VALUED LINK CLIENT, YOU ARE ENTITLED TO SEND AT LEAST TWO
ATTENDEES FROM YOUR ORGANIZATION TO OUR ONE-DAY SEMINAR AT THE
GRAND HYATT HOTEL ON 42ND STREET IN NEW YORK CITY. JOINING THE LINK
EXECUTIVE STAFF WILL BE LEADING INDUSTRY EXPERTS FROM SUCH FIRMS AS:

MCGRAW HILL
ROGERS CABLESYSTEMS
MGM/UA
IMS AMERICA

ATARI
TYMSHARE
GROLIER
CHEMICAL BANK

WE HOPE YOU WILL JOIN US STARTING AT 8:00 AM FOR REGISTRATION AND
WINDING UP WITH A RECEPTION AT 5:00 PM.

TO RESERVE YOUR SPACE, JUST RETURN THIS LETTER TO ME IN THE ENCLOSED
ENVELOPE INDICATING BELOW THE NAMES OF YOUR ATTENDEES. EXTRA
ATTENDEES MAY REGISTER FOR ONLY \$195.

NAME:	TITLE:
NAME:	TITLE:
NAME:	TITLE:
NAME:	TITLE:

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Call

TO SAVE TIME YOU CAN CALL KATHY HEENEY AT LINK AT (212) 473-5600.

LOOKING FORWARD TO SEEING YOU AT THE CONFERENCE!!!

26

SEASONS GREETINGS,

HAINES GAFFNER
PRESIDENT

will attend

*registered
1-7-83
pml
registered
1-24-83
registered
1-24-83*

REFOLD ENTIRE MAILGRAM SO THAT RETURN ADDRESS AND PERMIT NO. SHOWS
*****THROUGH WINDOW OF BUSINESS REPLY ENVELOPE. NO POSTAGE NEEDED.*****

FIRST CLASS PERMIT NO. 008378 NEW YORK NY

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RETURN TO:

HAINES GAFFNER, PRESIDENT
LINK RESOURCES
215 PARK AVE SOUTH 7TH FLOOR
NEW YORK NY 10003

20:36 EST

MGMCOMP

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TO: Registrants to LINK Conference, January 26, 1983

FROM: Kathleen Heeney, Registration Coordinator

This is to confirm that we have registered you for attendance at the LINK Executive Conference. An agenda is attached.

We look forward to seeing you, and if your plans change or if you require further information, please call and let me know.

KH:ms
Attachment

LI... RESOURCES EXECUTIVE CONFERENCE
GRAND HYATT HOTEL - NEW YORK CITY
JANUARY 26, 1983

"MASS MARKETS IN TRANSITION - HOME AND OFFICE"

8:00 - 9:00 AM Registration/Coffee and Danish

9:00 - 9:15 AM Welcome and Introduction
Haines Gaffner, President, Link Resources

9:15 - 9:30 AM Keynote Address
+ Peter Gross, President/Devel & Info Svcs Group
Time, Inc.

9:30 - 10:30 AM Plenary Session - Link Senior Industry Analysts
+ H. Gaffner, President
+ S. Sieck, Director, Electronic Information Program
+ M. Plakias, Director, Research
+ D. Miller, Director, New Electronic Media Program
+ M. Fischer, Director, Client Services
+ B. Wright, Manager, Videotex Planning Service

10:30 - 10:45 AM Coffee Break

10:45 - 12:15 PM Panel - Chairman, S. Sieck
"Reaching New Users"
+ Brenton Harries, President
McGraw Hill Information Services Group
+ Ted Chislett, Vice President/Research
and Development
Rogers Cable Systems Engineering, Inc.
+ Michael Hays, Manager/Telecom Industry Group
Digital Equipment Corporation

12:15 - 1:30 PM LUNCH

1:30 - 3:00 PM Panel - Chairman, D. Miller
"Exploiting Multi-Function Terminals and
Underutilized Transmission Capabilities"
+ Chip Letts, Marketing Manager-Business Development
SONY
+ Thomas G. Thompson, Sr. Vice President
IMS America Limited
+ Rick Thau, Manager EPM
Tymshare Corporation
+ William Zachmann, V.P./Technology Assessment
International Data Corporation

3:00 - 3:15 PM Coffee/Soft Drink Break

3:15 - 4:45 PM Panel - Chairman, M. Plakias
 "Diversification of Distribution Channels"

 + To Be Announced
 + Frank J. Farrell, President
 Grolier Electronic Publishing, Inc.
 + John A. Farnsworth, Senior Vice President
 Chemical Bank

4:45 - 5:00 PM Summary and Wrap-up - Haines Gaffner

5:00 - 6:00 PM Cocktails